



Does good news travel fast? You bet!
The PIEPER MAN racked up a solid **60.8%**
increase in sales over the same period
last year! The reason? Simple . . .
QUALITY SERVICE! Whatever your electrical
needs, travel with a winner! Call the
PIEPER MAN. He's going strong. *Growing strong!*

pieper
ELECTRIC, INC.

FOR 24 HOUR RADIO DISPATCHED SERVICE, CALL Hilltop 4-8000
In Janesville Call PL 4-6658 • In Beloit Call EM 2-9100